



## Helpful Hints For Selling Your Home

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First impressions are probably more important in selling your house than anything else - except the price. So when you put your house on the market, it will pay to make sure it looks its best!

Look at your house as if you were a prospective buyer. Pretend you are seeing your home for the first time and try to notice both its highlights and its drawbacks. Then, start sprucing up in order to emphasize and add to the highlights. This is often easier said than done and you may overlook something unless you work systematically.

We have prepared a checklist to help you do just that! As you'll see, it includes almost every detail which can make virtually any property look better. This will help your Broker sell your home at the best price - and as quickly as possible!

Proceed critically down the list. Check off the items that apply to your house. If an item calls for an expenditure, painting for instance, get your Broker's advice. He'll help you decide whether the expenditure is worth the investment.

### Interior Checklist

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- PAINT WHERE NECESSARY
- CLEAN AND FIX WINDOWS
- CLEAN AND POLISH FLOORS
- REPLACE BURNED OUT LIGHT BULBS
- MAKE SURE DOORS AND WINDOWS ARE OPERATING FREELY
- ARRANGE SHADES AND DRAPES TO GIVE MAXIMUM LIGHT
- FIX LIGHT SWITCHES
- REPAIR CRACKS IN WALLS OR CEILINGS
- FIX FAUCET DRIPS
- CLEAN FIREPLACE AND LAY LOGS FOR FIRE
- STRAIGHTEN ALL CLOSETS
- USE ROOM DEODORANTS
- VACUUM AND SHAMPOO RUGS
- TIDY UP AROUND THE HOUSE
- TURN ON ALL LIGHTS (EVEN DURING THE DAY)
- PLACE FRESH FLOWERS THROUGHOUT THE HOUSE
- LIBERAL USE OF PLANTS WILL ENHANCE YOUR HOUSE
- TURN OFF THE TV AND PLAY STEREO SOFTLY IN THE BACKGROUND



NOTES: